

HELLO!

As the Creative Director at Compagnie des Alpes (CDA), I have the pleasure of leading a talented team of six creatives, including concept designers, 3D artists, and scenographers. CDA is Europe's leading theme park operator, with renowned European theme parks such as Parc Astérix, the Walibi parks (France, Belgium, Holland), Grévin Museum, Futuroscope,...

In my role, I have the exciting responsibility of crafting the overarching artistic vision for our projects. This involves overseeing concept art, 3D modeling, and scenography to create immersive worlds that blend humor and emotion, ultimately enhancing guest satisfaction. Some of the immersive theming I have personally designed include roller coasters like Timber, Pulsar, Mahuka, and Mecalodon in Dock World at the Walibi parks, as well as various restaurants, mascots (notably the Walibi rebranding), and retail shops.

I am proud to be ranked in the Blooloo Top 50 and to actively invest my time as a Board Director of TEA Europe & Middle East, representing designers in our industry.

FABIEN MANUEL / PARIS (FR) CREATIVE DIRECTOR AND THEME PARK DESIGNER

CHARACTERISTICS

Open mind, benchmarking lover, organized, clean, motivated, flexible, smart sometimes, sociable, dog friend...

ARTISTIC SKILLS

Art Direction	
Concept Art	
Creative Development	
Artistic management	
Project follow up	
Being fun	

> 2D tools: Adobe Suite



> 3D tools: Sketch up + Enscape

EDUCATION

2010.2011 EPSAA - Graphic Art and Architecture School (Paris, France)
Scenic environment speciality

2001.2004 BRASSART Advertising and Graphic Art School (Tours, France)

HONORS-AWARDS

09.2021 Listed on Blooloo's World 50 Theme Park Influencers in 2021.

11.2016 Pulsar for Walibi Belgium: Best New Aquatic Attraction at IAAPA

03.2011 President of the Jury for the prom 2011 of students from BRASSART Advertising and Graphic Art School

TRAVELS

Portugal, Spain, Scotland, USA, Canada, italie, South Korea, Japan, England, Holland, Belgium, Switzerland, Sweden, Danemark, China, Singapore, Germany

INTERESTS

Theme parks, advertising, sketches, movies, history, travels, family and friends, design, art and architecture

LANGUAGES



★★★★★



★★★★★



★★★★★



★★★★★



ABOUT ME

03 / 31 / 1982
Drive license

Linked In profile
fabienmanuel.com

PROFESSIONAL EXPERIENCE

ACTUALLY.2017 Creative Director

Compagnie Des Alpes (Paris, France). Thematic universes development (staging, set, visitor experience) for parks of the company Compagnie des Alpes : Parc Astérix, Walibi Belgium, Walibi Rhône Alpes, Bellewaerde Park, Grévin... I do concept design, manage designers for creative development, supervising various theming projects follow up.

ACTUALLY.2024 Board Director for Themed Entertainment Association Europe and Middle East. Actively investing my time as a board Director of TEA Europe & Middle East, representing designers in our industry.

2017.2014 Concept Designer / Artistic Coordinator

Compagnie Des Alpes (Paris, France). Thematic universes development.

2011.2013 Adslant Park® Creator (personal project)

Adslant Park® (Paris, France). Creator and designer of Adslant Park project, a theme park about advertising. Definition of thematic universes, creation of concept sketches. Take a look on www.fabienmanuel.wixsite.com/adslant.

2010.2014 Advertising Art Director

Agence CDG (Paris, France). Design and art direction for national advertising campaigns for Eurosport, Chanel, AXA Group.

2006.2013 Advertising Art Director

Agence SYMAPS (Paris, France). Design, management and art direction of projects like

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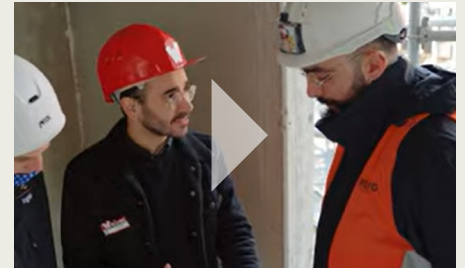
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BREAKING NEWS

WALIBI BELGIUM DOCK WOLRD 2025 BRAND NEW AREA



MAHUKA INTERVIEW



NEW IMMERSIVE GREEK WORLD AND RESTAURANT FOR PARK ASTERIX

2027 will be a big year for Parc Astérix: a total new area of 5000 m² of greek atmosphere to enjoy ride and food!

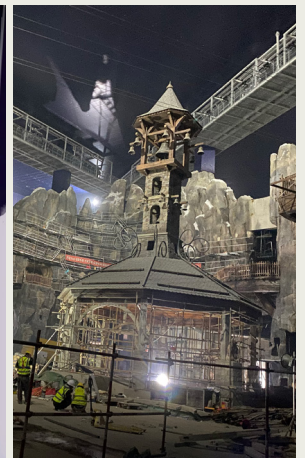


PIRATES FLOAT PARADE CONCEPT DESIGN FOR PARC ASTERIX



FRENCH ALPS IN TAICANG SNOWDOME IS OPEN!

A unique snow experience storytold around the French Alps opens in China. A set based on the imaginary Alps will be in place to welcome new chinese skiers in October 2023.



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